

SMART PROC GovCon 2024: December 9-10, 2024

Draft Agenda

20th Annual SMART PROC GOVCON Small Business Conference December 9, 2024

Time	Ballroom A	Ballroom B
Noon	<p>Registration Opens <i>Sponsored by Odyssey</i> <i>Program Sponsored by Leidos Biomedical</i></p>	
1:00PM - 2:00PM	<p align="center">SMART PLENARY SESSION Healthcare Infrastructure Fireside Chat</p> <p>Strengthening the Mid-Atlantic Region for Tomorrow (SMART) GOVCON Small Business Procurement Conference joins federal, state and local government leaders to discuss economic development and programs to encourage small business development nationally, regionally and locally. This Plenary Session will provide a fireside chat with federal leaders in healthcare and military medicine. With aging infrastructure, the session will focus on future needs to ensure a national healthcare delivery system for the 21st century.</p> <p>Moderator: Mr. Robert Carullo, Executive Director, SMART Welcome: <i>Congressman David Trone, Maryland's 6th District (invited)</i> Congressional: Mr. Terrance Taylor, District Director, Congressman Steny Hoyer (MD-05) Fireside Chat:</p> <ul style="list-style-type: none"> • The Honorable Patrick Murphy, Former U.S. Congressman (Pennsylvania), and Former Secretary of State • <i>Veterans Affairs</i> • <i>Defense Health Agency (DHA)</i> 	
2:15PM - 3:15PM	<p>Brainstorming to the Battlefield: Overcoming the Valley of Death</p> <p>The landscape for engaging adversaries continues to expand and evolve, creating a demand for disruptive technologies to reduce and mitigate threats to our information and infrastructure systems, and public health. Unfortunately, the "Valley of Death" has prevented technologies across all sectors from crossing the finish line. Hear from agency leads on how you can work with their teams to bolster your R&D capabilities and take a "front door" approach to advance your innovation to the next level</p> <p><i>Moderator: TBD</i></p> <ul style="list-style-type: none"> • <i>U.S. Army Medical Materiel Development Activity (USAMMDA)</i> • <i>Medical Research and Development Command (MRDC)</i> • TBD, US Army Medical Research Acquisition Activity • <i>Navy Medical Research Center</i> • Ms. Kathy Zolman, Chief of Consortium Operations, Medical Technology Enterprise Consortium (MTEC) and 	<p>Defense Offices of Small Business Programs: Resources for Current and Future Requirements and Opportunities</p> <p>Leaders from various Defense Offices of Small Business Programs, OSDBUGs, and the SBA come together to explain what the Small Business Office can do for you. Speakers will address contracting for small business set-asides, including: how to find forecasts, understanding missions, contacting program offices, and traditional and non-traditional methods for success. Discover why you should work with these offices, and how you should position your company to be competitive for federal procurements.</p> <p>Moderator & Panelist: Mr. Jerome Maultsby, Assistant Director, Office of Small Business Programs, U.S. Army Medical Command</p> <ul style="list-style-type: none"> • <i>National Guard Bureau (NGB)</i> • <i>Army Research Laboratory (ARL), US Army CECOM</i> • Ms. Irma Alexander, Deputy Director, Naval Air Systems Command – HQ, Office of Small Business Programs (NAVAIR) • Ms. Cynthia Thompson, Site Director, Naval Air Warfare Center Aircraft Division Patuxent River (NAWCAD PAX) • <i>Army Materiel Command</i>

<p>3:30PM – 4:30PM</p>	<p>Medical Countermeasures Development Consortium (MCDC SBIR/STTR, Tech Transfer and CRADA's: collaborating with the military for future capabilities</p> <p>Health technology and life sciences firms can access non-dilutive funding through several agencies and components. Can your small business achieve mission goals for the Federal Government through disruptive innovation? Together, the Federal Small Business Innovation Research (SBIR) and the Small Business Technology Transfer (STTR) programs fund over \$1B into projects each year, as "America's Seed Fund.". This panel will discuss the programs for industry to partner with the military in developing new, disruptive technologies. Learn about SBIR, Tech Transfer licensing, and Cooperative Research and Development Agreements (CRADAs) to locate the right opportunity for your small business.</p> <p><i>Moderator: TBD</i></p> <ul style="list-style-type: none"> • ORTA/Medical Technology Transfer, U.S. Army Medical Research and Development Command (MRDC) • SBIR, U.S. Army Medical Research and Development Command (MRDC) • Ms. Sara B. Langdon, Program Manager, OTA with MTEC, Medical Research and Development Command/Defense Health Agency (MRDC/DHA) • TBD, US Army Medical Research Acquisition Activity (USAMRAA) 	<ul style="list-style-type: none"> • <i>Andrews Air Force Base, USAF</i> <p>Civilian Agencies Small Business Opportunities: OSDBU's Resources and Opportunities for Small Business</p> <p>Discover how to position your company to be competitive for federal procurements. Join leaders from various Offices of Small and Disadvantaged Business Utilization (OSDBU) as they come together to explain what the Small Business Office can do for you, and the importance of liaising with these critical agency resources. Gain insight into finding forecasts, understanding missions, contacting program offices, and traditional and nontraditional methods for success.</p> <p><i>Moderator: TBD</i></p> <ul style="list-style-type: none"> • <i>National Institutes of Health (NIH)</i> • <i>U.S. Department of State</i> • <i>Department of Homeland Security (DHS)</i> • Ms. Nicola Ohaegbu, Director, Office of Small and Disadvantaged Utilization (OSDBU), U.S. Department of Energy (DOE) • <i>Maryland Apex Accelerator</i>
<p>4:45PM – 5:45PM</p>	<p>Critical Infrastructure: Supporting Resilience and Sustainability</p> <p>As the nation responds to supply chain shortages, competition for critical rare earths, and shipping/domestic manufacturing raw material issues, hear from the lead agencies responsible for coordinating the infrastructure funding and investment. This session will explore current and future federal funding opportunities to upgrade our nation's infrastructure to ensure domestic capability.</p> <p>Moderator: Mr. Jamie Bratten, President, EZGovOpps</p> <ul style="list-style-type: none"> • <i>U.S. Department of Commerce (DOC)</i> • <i>U.S. Department of Transportation (USDOT)</i> 	<p>Contracting with Maryland</p> <p>States, like the federal government contract for services, supplies, IT support, construction, engineering and healthcare. Panelists from various state agencies will discuss future opportunities, the new Maryland marketplace to locate opportunities, and contract vehicles available for small business. Learn about Maryland's procurement process and how to effectively do business within the state.</p> <p>Moderator: Mr. Richard Griffin, Director, City of Frederick Office of Economic Development (invited)</p> <ul style="list-style-type: none"> • <i>Department of General Services</i> • <i>Miles and Stockbridge</i> • <i>Maryland Governor's Office of Small, Minority & Women Business Affairs</i> • <i>Maryland Department of Transportation, Minority Business Enterprise Office</i>

- **Ms. Denise Benjamin-Sirmons, Director, Procurement, U.S. Environmental Protection Agency (EPA)**
- *Department of Energy*

6:00PM – 8:00PM

Evening Networking in Exhibit Halls
Sponsored by Miles & Stockbridge

20th Annual SMART PROC GOVCON Small Business Conference **December 10, 2024**

Time	Ballroom A	Ballroom B
7:00AM – 8:00AM	Registration Opens <i>Sponsored by Odyssey</i>	
8:00AM – 9:15AM	SMART PLENARY SESSION	
	<p>SMART brings together experienced leaders from the key Military Installations in Maryland, all with unique national security missions. Together, these military leaders ensure the warfighter has mission essential tools and support in biodefense, military intelligence, medical technology, and weapons technology to complete their respective missions. This panel brings together key stakeholders from Fort Detrick, Fort Meade, and Aberdeen Proving Ground which are critical to defending our nation from threats both domestic and abroad. Leaders from the Department of Defense will discuss priorities, budget, and future requirements to complete their mission.</p> <p>Master of Ceremonies: Mr. Robert Carullo, Executive Director, SMART Welcome: <i>Senator Chris Van Hollen, U.S. Senator for Maryland (invited)</i></p> <p>Congressional Update:</p> <ul style="list-style-type: none"> • Ms. Kathy Berst, Deputy Assistant Director for Acquisition and Sustainment, Defense Health Agency (DHA) • Joint Program Executive Officer for Chemical, Biological, Radiological and Nuclear Defense (JPEO-CBRND), Aberdeen Proving Ground (APG) • Ms. Diane Dunshee, Senior Acquisition Executive, National Security Agency (NSA), Fort Meade • <i>Medical Research Development Command, US Army</i> • <i>US Army CECOM</i> • <i>US Army DEVCOM</i> 	
9:15AM – 9:30AM	Coffee Break: Exhibit Halls	
9:30AM – 10:45AM	Military Medicine: Future Requirements and Priorities	Mid-Atlantic Federal and Military Construction
	<p>The U.S. Army Medical Research Acquisition Activity will illuminate how small business products, and services, are procured for the U.S. Army Medical Research and Development Command and prioritized by the Defense Health Agency. Program Leads will describe program priorities, current and future requirements and opportunities to support the warfighter.</p> <p><i>Moderator and Panelist: TBD</i></p> <ul style="list-style-type: none"> • Ms. Thea Hofgesang, Senior Contracting Official and Director, U.S. 	<p>With its close proximity to Washington, DC and federal facilities, Maryland is positioned to receive over \$1 Billion in Federal and Military construction projects in FY24-25 on installations in the Region. This panel will bring leaders from the USACE, NAVFAC, MICC-Fort Eustis and prime contractors to discuss future construction projects, and who has small business goals on current and future opportunities.</p> <p>Moderator: MG Patrick Higgins, US Army (Ret), Vice President of Business Development, Goldbelt, Inc.</p> <ul style="list-style-type: none"> • <i>Naval Facilities Engineering Systems Command (NAVFAC)</i>

	<p>Army Medical Research Acquisition Activity (USAMRAA)</p> <ul style="list-style-type: none"> • <i>Combat Casualty Care Research Program (CCCRP)</i> • <i>U.S Army Medical Materiel Development Activity (USAMMDA)</i> • <i>Congressionally Directed Medical Research Programs (CDMRP)</i> 	<ul style="list-style-type: none"> • <i>U. S. Army Corps of Engineers, Baltimore District (USACE)</i> • <i>General Services Administration (GSA)</i> • <i>The Whiting-Turner Contracting Company</i> • <i>Balfour Beatty</i>
<p>11:00AM – 12:15PM</p>	<p>Operational Medicine: Addressing the Challenges of Resource Limited Environments in Military Treatment Facilities and in Theater</p> <p>Panelists will discuss the unique challenges from lessons learned during the wars in the Ukraine and Israel to ensure the warfighter has the medical supplies to support Role 1 to Role 4 care, challenges to supporting Military Treatment Facilities, and contracting opportunities to support ensure medical readiness.</p> <p><i>Moderator: TBD</i></p> <ul style="list-style-type: none"> • U.S. Army Medical Command (MEDCOM) Contract Officer • <i>Navy Medical Logistics Center (NMLC)</i> • <i>Defense Health Agency (DHA)</i> 	<p>Team APG - Protection and Capabilities for the Future Battlefield</p> <p>Aberdeen Proving Ground is the premier Army base with Joint Program Offices which supports the warfighter from communications to CBRN threats to future technology development. Hear from these commands on future needs for the battlefield, and capabilities to meet the ever changing threat landscape. The Joint Program Executive Offices for Chemical, Biological, Radiological and Nuclear Defense, US Army DEVCOM, and Army Research Laboratory will be joined by the Army Contracting Command - APG, to provide first-hand insight into the development of break-through technology for the warfighter, current operational needs, future requirements, and acquisition forecasts that will have an impact on their respective Commands.</p> <p><i>Moderator: TBD</i></p> <ul style="list-style-type: none"> • <i>Joint Program Executive Office for Chemical, Biologic, Radiologic, Nuclear Defense (JPEO CBRND)</i> • <i>U.S. Army Combat Capabilities Development Command (DEVCOM)</i> • <i>ACC-APG Mission Operations Director, U.S. Army Contracting Command Aberdeen Proving Ground</i> • <i>US Army CECOM</i> • <i>PEO IEW&S</i>
<p>12:00PM – 1:30PM</p>	<p>Lunch – Main Exhibit Hall</p>	
<p>1:00PM – 2:15PM</p>	<p>Artificial Intelligence Use in Proposal Writing from the Contract Officer's Perspective: What is AI's impact on the future of proposal evaluation?</p> <p>The U.S. government is constantly adapting to the evolving technology advancements. As AI becomes more prevalent in the workplace, learn how agencies are anticipating and developing new guidance for AI in the procurement process. Panelists will explore the benefits and cautions of AI in the evaluation and use in the RFP process.</p>	<p>Defense Intelligence Community</p> <p>The Department of Defense’s mission priorities continue to change to meet emerging threats and capabilities. Small businesses need to understand their mission and how to do business. Hear from various components of the Defense Intelligence and Information Systems agencies as they provide helpful tips on contracting with their respective agency.</p> <p><i>Moderator: TBD</i></p> <ul style="list-style-type: none"> • Dr. Ruby Crenshaw-Lawrence, Director, Office of Small Business Programs, Defense

	<p>Moderator: Ms. Gloria Larkin, CEO, Target.GOV</p> <ul style="list-style-type: none"> • <i>Procurement Innovation Laboratory, Department of Homeland Security (DHS)</i> • <i>General Services Administration (GSA)</i> 	<p>Counterintelligence and Security Agency (DCSA)</p> <ul style="list-style-type: none"> • Mr. Brian Shay, Director, Small Business Programs, National Security Agency (NSA) • Ms. Carlen Capenos, Director, Office of Small Business Programs, Defense Information Systems Agency (DISA) • <i>Leidos</i>
<p>2:30PM – 3:45PM</p>	<p>Cybersecurity, Data and IT Modernization</p> <p>Federal agencies have Information Technology (IT) and Data Modernization Initiatives (DMI) involving multi-year, multi-billion-dollar efforts to modernize data across the federal and state stakeholders. Learn how agency-wide data modernization and enhanced technologies initiatives are currently being implemented, and future plans to align technology and data policies. Hear from Chief Information Security Officers on areas industry can assist the feds in combatting risks to critical infrastructure, how to understand new requirements, challenges to program success, and best practices.</p> <p><i>Moderator: TBD</i></p> <ul style="list-style-type: none"> • <i>National Aeronautics and Space Administration (NASA)</i> • <i>Department of Health and Human Services (HHS)</i> • <i>Department of Energy (DoE)</i> • <i>NIH Information Technology Acquisition and Assessment (NITAAC), National Institutes of Health (NIH)</i> 	<p>Emerging Threats: Supply Chain, Logistics and the Domestic Response</p> <p>The Public Health Emergency Medical Countermeasures Enterprise (PHEMCE) partners with industry to ensure the nation’s preparedness for chemical, biological, radiological, and nuclear threats, as well as emerging infectious disease. Experts from key public health agencies, and Industry, will provide key insight from lessons learned from the COVID pandemic, to include the supply chain, MCM development, and domestic warm-base for manufacturing to ensure our nations preparedness for future pandemics. Learn more about the biodefense strategy, funding needed to ensure domestic preparedness, and future priorities for agencies to enhance the availability of medical countermeasure for use for future disasters and emergencies.</p> <p>Moderator: Mr. Michael Bosley, President, Goldbelt C6</p> <ul style="list-style-type: none"> • <i>Advanced Research Projects Agency for Health (ARPA-H)</i> • <i>Biomedical Advanced Research and Development Authority (BARDA)</i> • <i>Division of Microbiology and Infectious Diseases (DMID), National Institute of Allergy and Infectious Diseases (NIAID)</i> • <i>Industrial Base Management Supply Chain, Administration of Strategic Preparedness Response (IBMSC/ASPR)</i> • <i>Joint Program Executive Office for Chemical, Biological, Radiological and Nuclear Defense (JPEO-CBRND)</i>
<p>4:00PM – 5:00PM</p>	<p>Maryland Artisanal Networking Hour</p>	